

2018 Joint AAZV/EAZWV/Leibniz-IZW conference

POSTER SESSION GUIDELINES

AND TIPS

Display Format and Logistics

Title: The title should be brief and descriptive, and should appear at the top of the display.

Authors: The author(s)' name(s), institutional affiliation(s), and mailing address(es) should appear in the space below the title.

Layout: Arrange the material in your poster display in columns rather than rows. This arrangement facilitates scanning of your poster, rather than necessitating "zigzagging" in front of the display. The body of the poster should be divided into appropriate sections with accompanying titles (e.g. Introduction, Methods, Summary, Conclusions, etc.). Place the Introduction section in the upper left-hand corner, and the Summary and/or Conclusions section in the lower right-hand corner.

Type Size: Use large-size lettering for the main title (approximately 1-1/4 to 1-1/2 inch equivalent to 90 to 110 point font). Use smaller-size lettering for subtitles (approximately ½ - ¾ inch or 48 - 54 points). Body-text type-size should be at least ¼ inch or 18 points.

References: References should follow the Guidelines listed in the "Instructions to Authors" listed in the *Journal of Zoo and Wildlife Medicine*.

(https://cdn.ymaws.com/www.aazv.org/resource/resmgr/JZWM/Instructions_to_Authors_2016.pdf)

Poster Size Limit: Poster format portrait, max. 84 cm width x 118.9 cm height (DIN A0).
Make sure that your poster does not exceed this size format; otherwise it will not fit onto the poster boards at the conference! Please note that the size format is different than the US size format!

Images: Make sure image resolution is set to at least 300 dpi to ensure sharp images.

Production and Display: Posters are displayed in the conference centre and can be viewed at all times. They are arranged alphabetically. You will be assigned a location on a display board to hang your poster. Space will be limited! Posters that are larger than 118.9 cm high and 84 cm wide will not fit onto the boards and may not be allowed to be displayed. Posters should be prepared in advance and should be ready for mounting on the display board upon your arrival. Make sure that your poster is lightweight but sturdy enough that it can be securely tacked to a display board. Thumbtacks will be provided.

Assembly: Poster mounting starts on Sunday, October 7, at 14:00. Participants should place their poster(s) on their allotted poster board(s) upon their arrival at the conference, immediately after registration. **If you cannot attend the conference and/or if someone**

else is going to hang your poster on your behalf, please inform your poster session chair.

Participation: Please be available at your poster during the specified breaks and/or the Poster and Pasta Party to answer questions about your poster.

Breakdown: **Posters should be removed by Thursday, October 11, 20:00.** All posters not removed by this time will be disposed of.

TIPS FOR CREATING AN EFFECTIVE POSTER

- **Qualities that make a great poster:** Originality of work/contribution to zoological medicine, strong scientific writing and merit, sound design and layout, scope of work represented by the presentation and appropriate use and quality of images/diagrams. Keep those criteria in mind when drafting the poster. (A copy of an award-winning poster is provided for reference).
- **Text:** Use narrative format sparingly. Arranging with the use of bullet points makes the content easier to read.
- **Sections:** When dividing the columns into sections, more discernably organizing them into boxes or other similar shapes facilitates easier reading of the content.
- **Background:** Avoid use of a picture for the background of the entire poster. It makes reading the text difficult.
- **Color:** Be aware that too much use of color (such as in font lettering) may be distracting, especially with lighter colors on a light background. Font color should be of significant contrast against the background. Creative and complimentary use of color can add significantly to the aesthetics of the presentation, however.
- **Images:** Use pictures that have as high resolution as possible (at least 300 dpi) for sharper images. Avoid use of photographs that have a lot of content as the “busy” image may be difficult to discern if too small. If it is needed, make that image large enough on the poster to see the detail better.
- **Font:** Be consistent with the *style* of font used throughout the poster. Changing font style detracts from the poster appearance. However, varying font *size* can help demarcate different sections of the poster and facilitate reading of the poster. Beware - using too small a font size makes reading challenging from a slight distance when displayed.
- **Conclusion:** Remember to place the conclusion in the lower right corner and to set it off in some way so it is noticeable and stands out. This presents the conclusion more definitively.

- **Graphs/Charts:** On graphs and charts, be sure all axes are labeled and the explanation is descriptive enough for the diagram to “stand alone” and be easily understood.
- **Review:** Before printing the poster, have a colleague or friend unfamiliar with the work review the final draft to provide insight into something that may need to be better explained or presented. Be especially critical on layout and organization. This allows certain “tweaks” to the poster so it is more effectively presented.

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