



Leibniz Institute for Zoo  
and Wildlife Research



International Conference

# Wildlife Research and Conservation (WRC) 2023

9<sup>th</sup> - 11<sup>th</sup> September 2023  
Berlin, Germany

## Information for sponsors



# Wildlife Research and Conservation 2023

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# Wildlife Research and Conservation 2023

## Background

Wildlife Research and Conservation 2023 (WRC 2023) will be held from 9<sup>th</sup> to 11<sup>th</sup> September 2023 in Berlin, Germany. The scientific conference will consist of three days of plenary talks, oral presentations and posters and an additional day of satellite workshops. It is jointly organised by the Leibniz Institute for Zoo and Wildlife Research (Leibniz-IZW), the European Association of Zoos and Aquaria (EAZA) and the WWF Germany.

This conference is the successor of the International Conference on Behaviour, Physiology and Genetics of Wildlife. It is the only international conference in which the advances in mechanisms-oriented areas of the disciplines of behavioural science and physiology are discussed with a large group of participants in order to understand evolutionary adaptations that are relevant for the areas of animal welfare, biodiversity and nature conservation in the wild as in zoos.

Given the growing importance of genetic research, the conference also addresses the field of evolutionary genetics in conservation.

## Goal

WRC 2023 aims to foster an exchange of ideas between wildlife scientists from different disciplines with an interest in mammalian species, and to present the latest advances and stimulate future research.

To this goal, the selected plenary talks will cover a diverse range of fascinating topics such as conservation genomics, ethical aspects in conservation, demographic resilience, population sustainability and human-wildlife-interactions.

In addition, renowned scientists will organise sessions and hands-on workshops, providing new perspectives on topics such as the use of artificial intelligence in conservation research, genome analysis methods and structural equation modeling.

# Wildlife Research and Conservation 2023

## Scientific Programme

The scientific programme comprises 5 plenary talks, approx. 60 scientific talks, several poster sessions and a science slam bringing together school students and scientists.

### Sessions

- **Conservation Genomics**
- **Ethical Aspects in Conservation**
- **Demographic Resilience**
- **Human-Wildlife-Interactions**  
(jointly organized by Leibniz-IZW and WWF Germany)
- **Population Sustainability**  
(jointly organized by Leibniz-IZW and EAZA)
- **Use of Artificial Intelligence (AI) in Conservation Research**

### Satellite Workshops

- **Hands-On-Workshop on Structural Equation Modeling (SEMs)**
- **BeGenDiv Workshop Genomic Pipeline**

### Poster Sessions

# Wildlife Research and Conservation 2023

## Short overview

|                                    |   |
|------------------------------------|---|
| <b>Date</b>                        | 9 <sup>th</sup> - 11 <sup>th</sup> September 2023   |
| <b>City</b>                        | Berlin, Germany   |
| <b>Conference venue</b>            | <u>Henry-Ford-Building</u><br>Garystraße 35<br>14195 Berlin-Dahlem  |
| <b>Organisers</b>                  | Leibniz Institute for Zoo and Wildlife Research (Leibniz-IZW)<br>European Association of Zoos and Aquaria (EAZA)<br>WWF Germany   |
| <b>Aim of the conference</b>       | To foster an exchange of ideas between wildlife scientists from different disciplines with an interest in both wild and captive mammalian species, and to present the latest advances and stimulate future research.          |
| <b>Exp. number of participants</b> | approx. 270   |
| <b>Target participants</b>         | biologists, veterinarians, scientists, decision makers and PhD students from different areas of research and from all over the world  |
| <b>Conference website</b>          | <u><a href="https://www.izw-berlin.de/en/wildlife-research-and-conservation.html">https://www.izw-berlin.de/en/wildlife-research-and-conservation.html</a></u>  |
| <b>Contact</b>                     | Leibniz Institute for Zoo and Wildlife Research (Leibniz-IZW)<br>Josepha Prügel & Evangelia Layla Mpinou<br>Phone: +49 (0) 30 5168 127<br>E-mail: <u><a href="mailto:symposium@izw-berlin.de">symposium@izw-berlin.de</a></u> |

# Wildlife Research and Conservation 2023

## Conference venue: Henry-Ford-Building

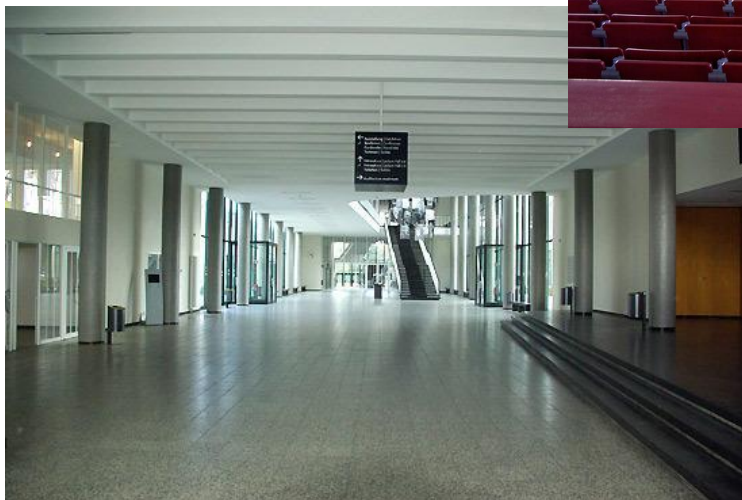
Address:

Henry-Ford-Building

Garystraße 35

14195 Berlin-Dahlem

Germany



## Wildlife Research and Conservation 2023

### Sponsorship opportunities

**As our sponsoring partner** you have the opportunity to advertise your company's name and your products to our approx. 270 conference participants from all over the world.

Your logo will be displayed free of charge during the breaks at our conference PowerPoint screen.

#### **Your own ideas are welcome**

Please find on the next page our suggestions concerning sponsorship opportunities. Your own ideas are welcome and can also be realized, subject to availability. Please do not hesitate to contact us if you wish to discuss ideas you may have.

#### **Booking**

Please use the booking form on the next page and return it to:

by e-mail: [symposium@izw-berlin.de](mailto:symposium@izw-berlin.de)

by post: Leibniz Institute for Zoo and Wildlife Research  
Josepha Prügel & Evangelia Layla Mpinou  
Alfred-Kowalke-Str. 17  
10315 Berlin  
Germany

# Wildlife Research and Conservation 2023 Sponsorship opportunities / Booking form

| Sponsoring options   | Price in Euro per unit excl. VAT | Your choice (X) |
|--|----------------------------------|-----------------|
| Exhibition stand at the conference for 3 days (9 <sup>th</sup> - 11 <sup>th</sup> September 2023)  | 800,-                            |                 |
| <b>Advertisement in the programme booklet (print)</b><br>(bookable until 8 <sup>th</sup> August)<br>1 page black & white / colour print<br>½ page black & white / colour print   | 400,- / 500,-<br>300,- / 400,-   |                 |
| <b>Advertisement in the conference proceedings (digital)</b><br>(bookable until 8 <sup>th</sup> August)<br>1 page<br>½ page  | 700,-<br>400,-                   |                 |
| <b>Link at conference website 2023 to <a href="http://www.YourCompany.com">www.YourCompany.com</a></b><br>(Link can be installed right after booking)  | 370,-                            |                 |
| <b>Conference e-mail newsletter</b><br>Your company named in our conference newsletter 2023 posted to our mailing list of 500 contacts; e.g.: Wildlife Research and Conservation 2023 is sponsored by YourCompany, <a href="http://www.YourCompany.com">www.YourCompany.com</a>                      | 650,-                            |                 |
| <b>Poster award(s)</b><br>(e.g. coupon, money, etc. - your own suggestions are welcome)<br>The prizes for the three best posters will be awarded at the closing ceremony on the last conference day. The name of your company will be announced and your logo will be displayed during the ceremony. |                                  |                 |
| Your own suggestions:  |                                  |                 |

All logos from sponsors will be displayed free of charge during the breaks at our conference PowerPoint screen!

Billing address:

VAT Number:

Place / date

Signature / firm stamp

Please return the booking form to: Leibniz Institute for Zoo and Wildlife Research

by e-mail: [symposium@izw-berlin.de](mailto:symposium@izw-berlin.de)

by post: Leibniz Institute for Zoo and Wildlife Research  
 Josepha Prügel & Evangelia Layla Mpinou  
 Alfred-Kowalke-Str. 17  
 10315 Berlin, Germany



## Wildlife Research and Conservation 2023

### Exhibition stands at the conference

Providing an excellent opportunity to display and/or promote your products in the conference building.

#### **An exhibition stand includes:**

- a table and 2 chairs
- coffee breaks for 2 persons
- printed programme for 2 persons

#### **Not included:**

- participation in the poster pasta evening and the conference banquet (if you would like to book tickets for these events, please let us know)
- lunch (if you would like to book lunch tickets, please let us know)

Should you have any questions or require further information, please do not hesitate to contact Josepha Prügel and Evangelia Layla Mpinou (IZW) at [symposium@izw-berlin.de](mailto:symposium@izw-berlin.de) or +49 (0) 30 5168 127.

#### **Cancellation policy:**

In case of cancellations of exhibition stands, refund of stand fees will be as follows:

- for cancellations made until 1<sup>st</sup> August 2023: 80 % refund
- for cancellations made after 1<sup>st</sup> August 2023: no refund possible

If you have to cancel your participation as exhibitor, please send us an email to [symposium@izw-berlin.de](mailto:symposium@izw-berlin.de).

We would be delighted to welcome your  
company as sponsor of our conference

# Wildlife Research and Conservation 2023

Contact:

Leibniz Institute for Zoo and Wildlife Research (IZW)

Josepha Prügel & Evangelia Layla Mpinou

Phone: +49 (0) 5168 127

E-mail: [symposium@izw-berlin.de](mailto:symposium@izw-berlin.de)

Conference website: <https://www.izw-berlin.de/en/wildlife-research-and-conservation.html>

